



Editorial

Maxfax Bites

It has been a long-standing tradition for the President of BAOMS to introduce a novel idea, concept or experience to the membership of the association. The current President, Sat Parmar, has chosen his Presidential initiative to introduce a novel and modern method of learning and distributing educational material.

The MaxFax Bites project will be developing concise, evidence based, peer reviewed learning and broadcast it through a high penetrating medium with good access to members anood access to members and in particular to junior and younger membership. This project will run in close collaboration with BJOMS. Publication of high quality review articles in BJOMS will be linked with 7 minutes, video presentation by the author(s). The short video will include slides with presenter's voice and will cover the objective of the article/study, summary of methodology and emphasis will be on the outcome/conclusion and take-home messages. All presentations will be clear of any patient identifiable information.

The video and the associated paper will be made available to the membership of BAOMS through novel approaches such as a WhatsApp or through email groups, and also con-

ventional methods such as the website of the association or BJOMS.

This collaborative project involves BAOMS, BJOMS, Satheesh Prabhu, who has an established record on providing educational lectures through the web starting as Project Train, and Kaveh Shakib, the Editor of BJOMS.

The project provides Educational Fellowship opportunities for Trainees in OMFS who wish to become involved in medical education through social media.

The project is currently in its infancy. Its success will require contributions from senior colleagues from across the globe to provide review articles and video lectures. We look forward to receiving contributions very soon.

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