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# ***JAAD* Game Changers\*:**

## **Public perception of dermatologists and comparison with other medical specialties:**

### **Results from a national survey**



\*A game changer is a short narrative stating how an article that originally appeared in *JAAD* changed the game of dermatology. **NOTE:** The Game Changer author is not the original author of the article. Please see the reference section for the original author information.

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#### ***Capsule Summary***

- The US public's perception of dermatology is unknown.
- The US adult population perceives that dermatologists spend more time on cosmetic procedures than the published workforce data indicates.
- Dermatologists need to educate the public and other stakeholders, including payers and health policy constituents, on their medical and surgical expertise because the public's perception can influence health policy development, clinical care, and research.

#### ***How did this article change the practice of dermatology?***

This article highlights the critical importance of the public's perception of the field of dermatology in an era of rapidly changing health care delivery paradigm shifts. The American Academy of Dermatology has embarked on an aggressive campaign to elevate the position of dermatology in the house of medicine. This article, in combination with American Academy of Dermatology advocacy efforts, can help shape health care toward protecting our ability to properly care for our patients.<sup>1</sup>

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#### **REFERENCE**

1. Brezinski EA, Harskamp CT, Ledo L, Armstrong AW. Public perception of dermatologists and comparison with other medical specialties: results from a national survey. *J Am Acad Dermatol*. 2014;71(5):875-881.