

Here we investigated the unique link between brain activity and different object properties. For this, we acquired behavioral assessments of perceived similarity for object dimensions shape, color, function and background. We then used representational similarity analysis (Kriegeskorte, 2008; Kriegeskorte and Kievit, 2013) to establish multivariate relationships between perceived similarity judgments to brain data recorded using functional magnetic resonance imaging (fMRI) and magnetoencephalography (MEG).

To further elucidate the nature of the link found for each object dimension, we conducted two control analyses. In each, we partialled out model RDMs that capture particular hypotheses about the nature of the underlying link. This tests whether the hypothesis captured in the RDM does fully capture the link between perceived similarity and brain measurement, or not. First, as previous research has shown that artificial deep neural networks (DNNs) predict behavioral assessment of perceived similarity (Kubilius et al., 2016; Peterson et al., 2016), we investigated

whether DNNs account for the link between brain activity and perceived similarity, too. Second, category membership has been found to strongly predict perceived similarity and ventral visual cortex high-level representations, as measured with functional Magnetic Resonance Imaging (fMRI) of the infero-temporal cortex (IT; (Mur et al., 2013). We thus further investigated the role of category membership in predicting the relationship between perceived similarity and similarity of activity patterns in the brain.

2. Materials and methods

2.1. Visual stimulus set

The stimulus set consisted of 118 square images of everyday objects, each one from a different entry-level object category, on real-world backgrounds (Fig. 1A). Images were taken from the ImageNet database

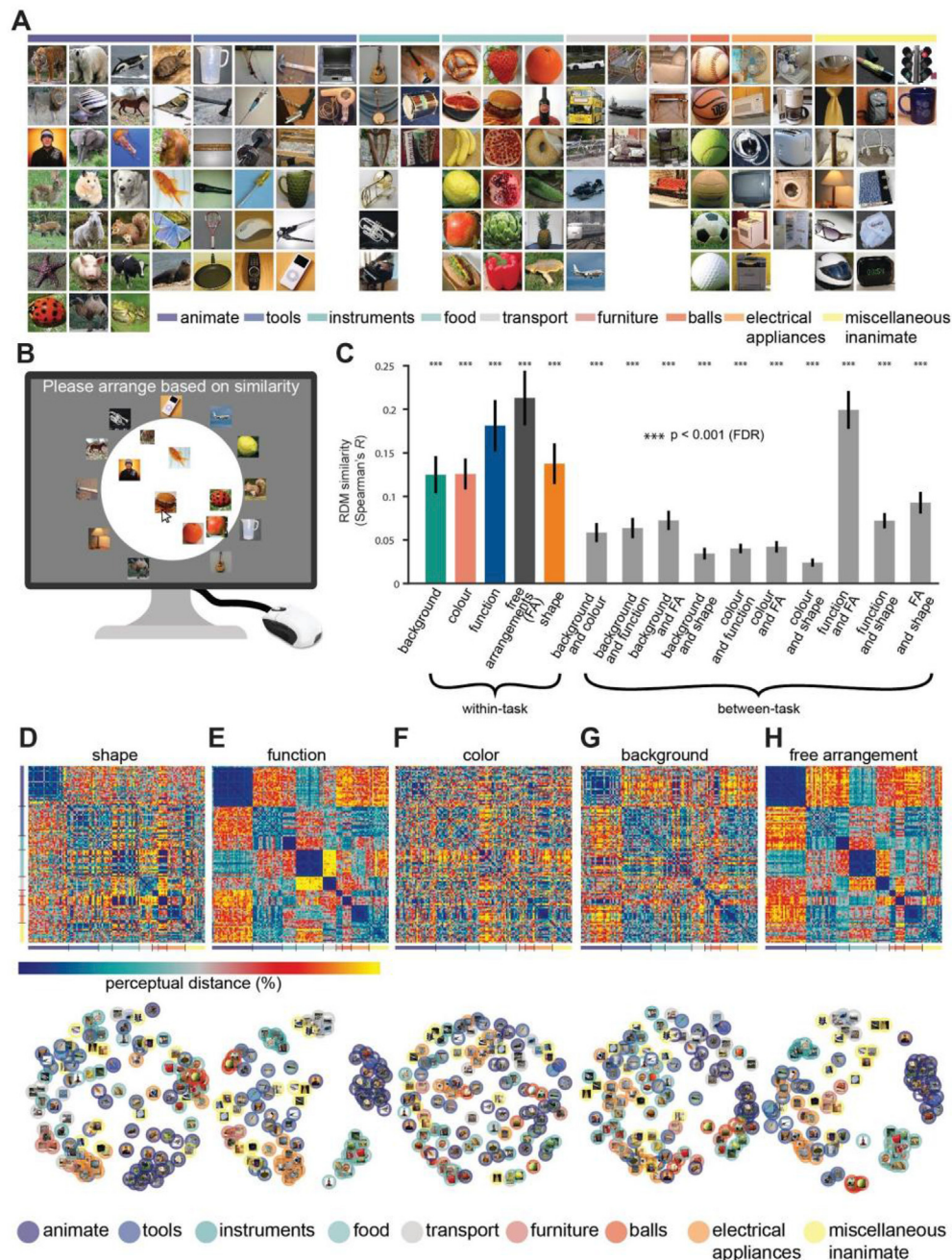


Fig. 1. Stimulus set, and behavioral assessment. A) The stimulus set consisted of 118 images of real-world objects, each from a different entry-level level category, clustering into several supra-level categories. B) Multiple arrangement procedures. Participants were asked to arrange images in a 2D arena such that similar objects were put close together, and dissimilar objects were put far apart. C) RDM correlations within and between multiple arrangement tasks defined by object dimension to be used for similarity ratings. We computed the correlations between RDMs obtained from each multiple arrangement task across subjects and either within task and across tasks. Overall, RDM correlations were highest within-task (colored bars), and between-task correlations were also high (gray bars). Asterisks indicate significant correlations (all $p < 0.001$, FDR-corrected), and error bars indicate the standard error of the mean. Perceived similarity RDMs resulting from judging objects according to D) shape, E) function, F) color, G) background, and freely without detailed instructions (free arrangement). The bottom row shows respective MDS projections into two dimensions. The columns and rows of the RDMs are arranged based on the supra-category color codes used in panel A. MDS solutions indicate category membership according to the same color code.

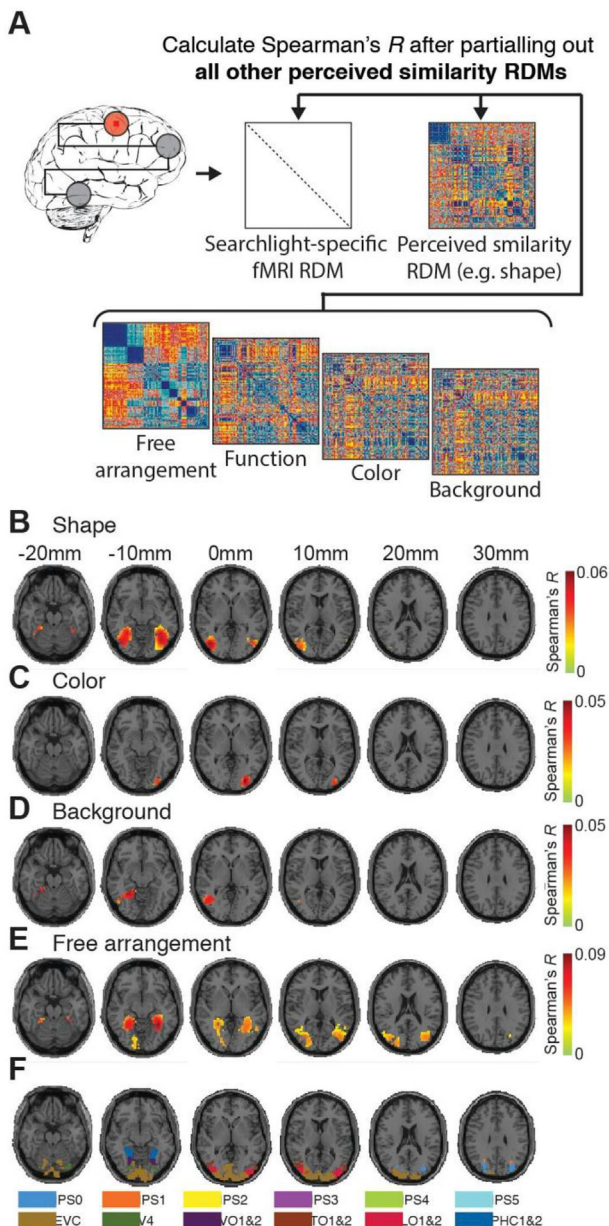


Fig. 3. Location of representations related uniquely to a particular dimension of perceived similarity. **A)** We adapted the searchlight procedure for a partial correlation analysis. We compared (Spearman's R) the fMRI RDMs with a perceived similarity RDM for a particular object dimension (e.g. shape) while partialling out the RDMs for all other object dimensions. Significant results were found for **B)** shape, **C)** color, **D)** background and **E)** free arrangement ($n = 15$, sign-rank test, cluster-definition threshold $p < 0.001$, cluster size threshold $p < 0.05$ Bonferroni corrected for number of object dimensions assessed (5); results are overlaid on axial slices of a standard T1 in MNI space). **F)** Visualization of ventral and dorsal regions from a probabilistic atlas (Wang et al., 2015).

divisions: animals (27), tools (21), food (18), electric appliances (11), music instruments (9), means of transport (9), balls (6), furniture (4) and miscellaneous (14).

By necessity, similarity is defined with respect to the dimensions the similarity judgment is based on: for example, two object images might be similar according to one dimension, e.g. color, but dissimilar according to another dimension, e.g. function. However, in real-world objects different properties often concur, e.g. many objects that have similar function have similar shapes. Thus, it is important to assess the degree to

which different object properties both uniquely and in common determine perceived similarity. Here, we investigated the perceived similarity of the stimulus set along four pertinent dimensions of real-world objects: i) shape, ii) function, iii) color and iv) background of the object. As any list of properties is unlikely to be exhaustive, to capture other properties we also evaluated perceived similarity by free arrangement, i.e. without giving explicit instructions about which dimensions to use. The rationale is that when participants judge similarity of objects holistically rather than according to a particular property, their similarity judgments reflect the influence of a mixture of object properties in different, unknown proportions. Thus, in total five separate sets of participants ($n = 127$) were asked to judge object image similarity.

This resulted in one perceived similarity representational dissimilarity matrix (RDM) per participant and object dimension, summarizing the pairwise perceived similarity for all condition pairs. The RDMs averaged across participants are shown in Fig. 1C–G. To visualize the main structure in the RDMs, we used multidimensional scaling (MDS) (Kruskal and Wish, 1978; Shepard, 1980). The MDS solutions in two dimensions are plotted below the RDMs (Fig. 1D–H). Visual inspection revealed commonalities and differences in perceived similarity across investigated dimensions. For example, in all cases animate object images were perceived to be different from all other objects, but more so when judging freely or according to the shape or function of objects. To quantify the similarity of perceived similarity ratings and their respective reliability, we calculated the correlation (Spearman's R) between and within the five similarity RDMs (Fig. 1C; all values in Supplementary Table 1). We found that RDM correlations were highest within task as expected, indicating the reliability of perceived similarity across subjects. Further, all similarity ratings were significantly positively correlated (sign-rank test, all $p < 0.05$, FDR-corrected). The most strongly correlated RDMs were 'free arrangement' and 'function' ($R = 0.19 \pm 0.016$), and the least correlated were 'color' and 'shape' ($R = 0.024 \pm 0.0024$). An analysis of the coefficient of determinations further revealed that all investigated factors accounted for significant variance, and that function strongly dominated (Supplementary Fig. 1). Together, this comparison quantifies the intuition that while perceived similarity depends on the dimension of the objects judged, in real-world stimuli many dimensions - to varying degrees - concurrently determine perceived similarity.

The behavioral assessment forms the basis for investigation of the link between perceived similarity and neural representations resolved in space and time using fMRI and MEG respectively.

3.2. Representations in ventral visual cortex underlie perceived similarity for all object dimensions

To localize the neural representations underlying perceived similarity, we recorded fMRI data while participants viewed the stimulus set. We then related perceived similarity ratings and fMRI data using representational similarity analysis (RSA) (Kriegeskorte, 2008; Kriegeskorte and Kievit, 2013) in a searchlight analysis (Haynes and Rees, 2005; Kriegeskorte et al., 2006) (Fig. 2A). Conducted for each object dimension separately, this resulted in 3D maps indicating where in the brain local fMRI activity patterns are representationally correspondent to perceived similarity.

We found a significant relationship between fMRI activation patterns and perceived similarity for all object dimensions (Fig. 2B–F). Significant results were found in large patches across ventral and dorsal visual stream, with highest values in high-level ventral visual cortex for all assessed object dimensions. This result further tightens the link between high-level ventral visual cortex and perceived similarity of objects. Further, it extends previous studies that investigated this link using shape or free arrangements to other dimensions of perceived similarity. Finally, it forms a solid basis for more specific analyses of the nature of the link below.

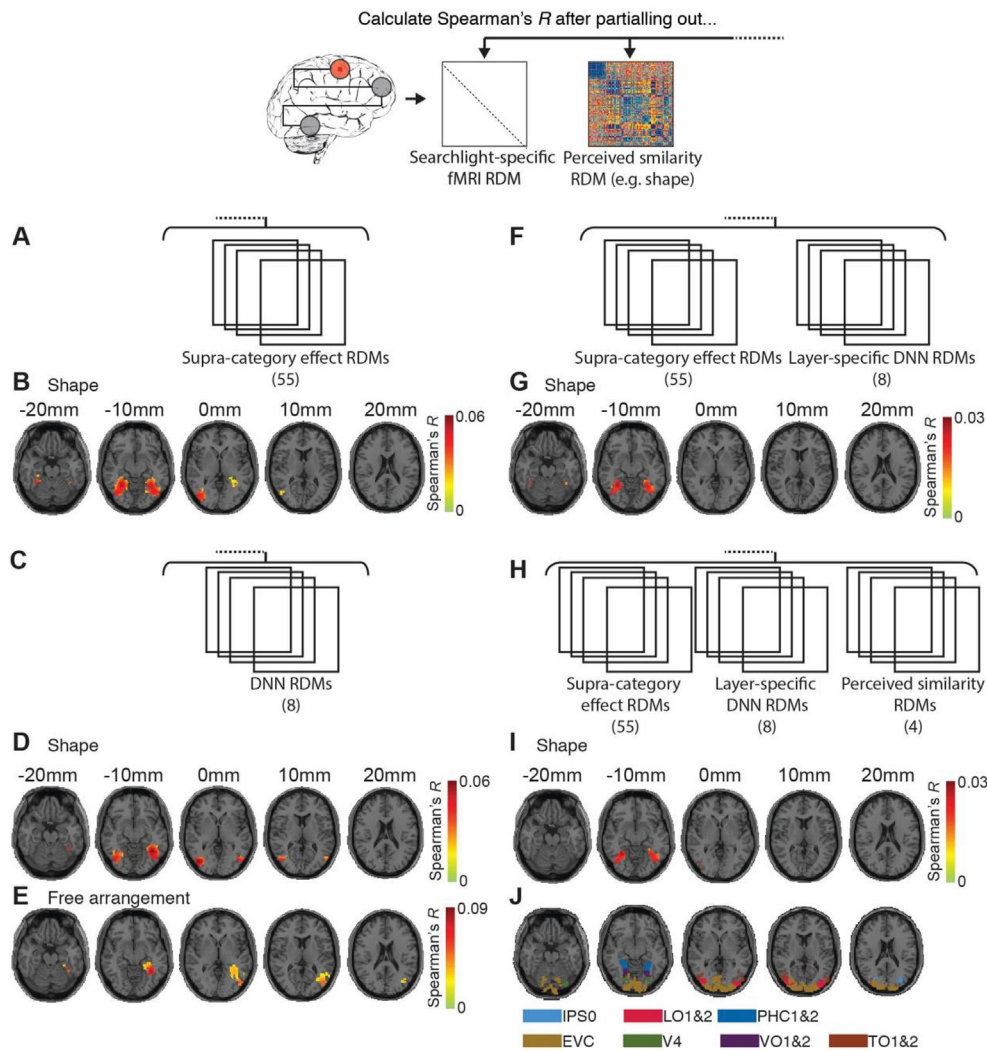


Fig. 4. Supra-category membership and a DNN do not fully account for the link between perceived similarity and brain activity measured with fMRI. In the partial correlation framework, we compared (Spearman's R) the fMRI RDMs with each perceived similarity RDM while partialling out RDMs capturing A) supra-category level effects (results in B), C) layer-specific DNN RDMs (results in D,E), F) supra-level category effects and layer-specific DNN RDMs in combination (results in G), as well as H) as F and all other perceived similarity RDMs (results in I). No investigated factor fully accounted for the link between perceived similarity by shape and brain activity measured with fMRI. In addition, DNN RDMs did not fully account for the perceived similarity by free arrangement and brain activity link ($n = 15$, sign-rank test, cluster-definition threshold $p < 0.001$, cluster size threshold $p < 0.05$ Bonferroni corrected by number of object dimensions assessed (5); results are overlaid on axial slices of a standard T1 in MNI space). J) Visualization of ventral and dorsal regions from a probabilistic atlas (Wang et al., 2015).

3.2.1. Representations underlying perceived similarity unique to particular object dimensions are distributed and partly overlapping

Behavioral assessment revealed positive correlations between perceived similarity ratings for different object dimensions (Fig. 1C, gray bars). This raises the question to what degree the observed relationship between the different dimensions of perceived similarity and brain activity is due to aspects common to all object dimensions, or to aspects unique to a particular dimension. To reveal the unique aspects of the relationship we used a partial correlation analysis (Fig. 3A): correlating fMRI RDMs to a particular perceived similarity RDMs we partialled out the effect of all other perceived similarity RDMs. This analysis controls for the effect of the partialled out factor on the relationship between perceived similarity and brain activity.

This partial correlation analysis revealed a positive correlation between representations in ventral visual cortex and perceived similarity for all dimensions, except function (Fig. 3B–E). The strongest correlation for shape, background and free arrangements was consistently found in ventral-medial and lateral-occipital cortex. This result demonstrates that overlapping representations in high-level ventral visual cortex account for aspects of perceived similarity that are unique to specific object dimensions. In contrast, the strongest correlation for color was found in posterior occipital cortex. This indicates that different brain regions underlie the perceived similarity of objects for other stimulus dimensions, suggesting a partly distributed representational scheme. Together, these

results reveal a partially overlapping and distributed representational scheme underlying the perceived similarity of objects.

3.2.2. Supra-category membership and a deep neural network (DNN) only partially account for the brain-perceived similarity link

The hypothesis that supra-category membership might be relevant is prompted by the observation that objects belonging to different categories are behaviorally judged to be different, and tend to evoke different brain responses (Rosch et al., 1976; Caramazza and Mahon, 2003; Grill-Spector and Malach, 2004; Op de Beeck et al., 2008a). In particular, Mur et al. (2013) highlighted the role of category membership in accounting for the relation between activation patterns in inferior temporal cortex IT and perceived similarity of freely arranged objects.

The hypothesis that deep neural networks (DNNs) trained on object classification might account for the observed relationship between brain activity and perceived similarity is motivated by the combination of two recent findings. First, DNNs predict visual object-related brain activity better than any previous model class (Khaligh-Razavi and Kriegeskorte, 2014; Yamins et al., 2014; Güçlü and Gerven, 2015; Cichy et al., 2016a). Second, DNNs predict human similarity ratings better than other models, too (Kubilius et al., 2016). If DNNs explain both perceived similarity and a cortical region strongly implicated in underlying perceived similarity, they might also account for the link between the two observed here.

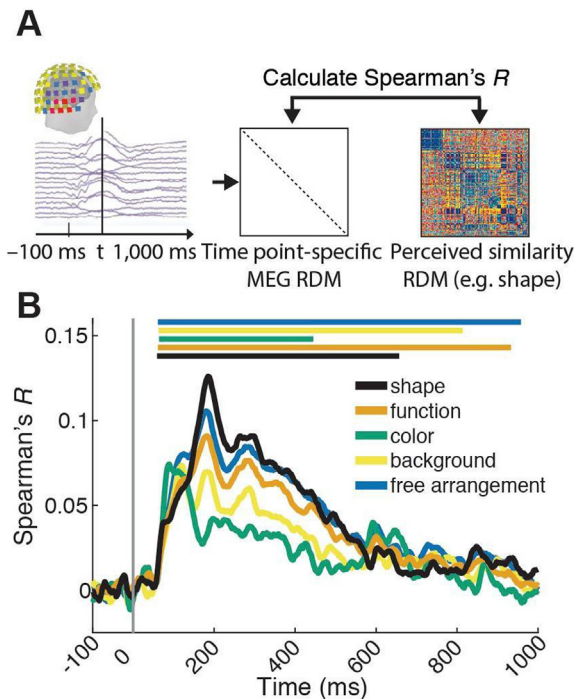


Fig. 5. The temporal evolution of neural representations underlying perceived similarity. A) Procedure. Using a time-resolved scheme, for every millisecond from -100 to $+1000$ ms with respect to image onset we calculated a RDM from MEG sensor activation patterns. We then compared (Spearman's R) the MEG RDMs with the perceived similarity RDMs (e.g. shape). B) Results. We found a significant relationship between MEG sensor activation patterns and perceived similarity for all dimensions. Significant time points are indicated by lines above result curves ($n = 15$, sign-rank test, cluster-definition threshold $P < 0.05$, cluster size threshold $P < 0.05$, Bonferroni corrected for multiple comparisons (5)). Peak latencies with 95% confidence intervals are listed in Table 1A.

To better understand the link between brain and behavior, we used the partial correlation variant of RSA, partialling out RDMs capturing supra-category membership (Fig. 4A) or DNN RDMs constructed from layer-specific DNN activations to the stimulus set (Fig. 4C). We found that supra-category membership accounted for the correlation between fMRI activation patterns in high-level ventral visual cortex and perceived similarity for all dimensions, with the exception of shape (Fig. 4B). Further, DNN features did account for the correlation with all object dimensions, with the exception of shape (Fig. 4D) and free arrangement (Fig. 4E).

While supra-category membership or features of a DNN might not fully account for the correlation between perceived similarity and neural representations as measured with fMRI, they might do so when combined (Khaligh-Razavi and Kriegeskorte, 2014). A partial-correlation analysis partialling out both factors (Fig. 4F) revealed that they did not fully account for the link between high-level ventral visual cortex and perceived similarity link for the shape dimension (Fig. 6B) either.

Finally, we investigated whether this result also held when considering the correlation between visual representations measured with fMRI and similarity ratings unique to the dimension of object shape. For this, we partialled out the effect of supra-category, DNN features, and all other perceived object dimensions combined (Fig. 4H). The results revealed a significant effect for shape (Fig. 4I) and high-level ventral visual cortex, demonstrating that none of the investigated factors fully accounted for the brain-perceived similarity link.

Together, our results are fourfold: i) they highlight the role of category membership in mediating the relationship between brain responses measured with fMRI and perceived similarity; ii) they show that DNNs

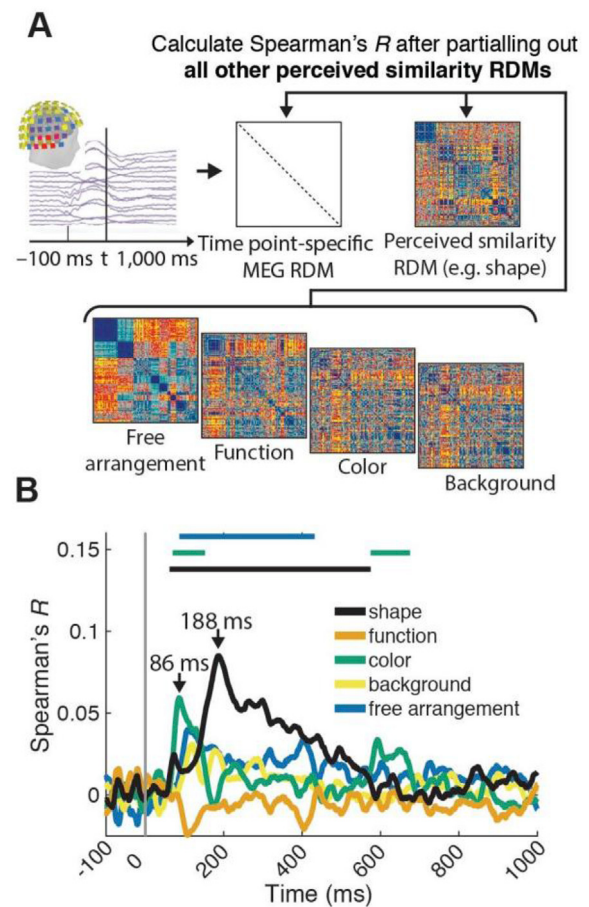


Fig. 6. The temporal evolution of neural representations related uniquely to a particular object dimension. A) Procedure. We adapted the time-resolved RSA procedure to a partial correlation analysis. We compared (Spearman's R) the MEG RDMs with a perceived similarity RDM for a particular object dimension (e.g. shape) while partialling out the RDMs for all other object dimensions. B) Results. There was a significant relationship between MEG sensor activation patterns and perceived similarity for shape, color and free arrangement. Significant time points are indicated by lines above result curves ($n = 15$, sign-rank test, cluster-definition threshold $p < 0.05$, cluster size threshold $p < 0.05$ Bonferroni corrected for multiple comparisons (5)). Peak latencies with 95% confidence intervals are listed in Table 1B.

account well but incompletely for the link, too; iii) they reinforce the tight link between perceived similarity and high-level ventral visual cortex; and iv) they single out shape as an object dimension whose link to the brain can only partially be explained by the factors investigated here..

3.3. Neural representations related to perceived similarity emerge rapidly for dimensions of perceived similarity

To reveal the temporal emergence of neural representations underlying perceived similarity we recorded MEG data while participants viewed the stimulus set. We then used RSA to relate each dimension of perceived similarity to MEG sensor activation patterns at each time point (Carlson et al., 2013a; Cichy et al., 2014) (Fig. 2A). Note that all following analyses are of analogous rationality to the fMRI analyses presented before.

We found a significant correlation between MEG RDMs and perceived similarity RDMs for all dimensions (Fig. 5B). The correlations emerged rapidly, peaking earlier than 200 ms for all dimensions (see Table 1A for peak latencies and 95% confidence intervals). This extends previous work revealing the temporal evolution of perceived similarity

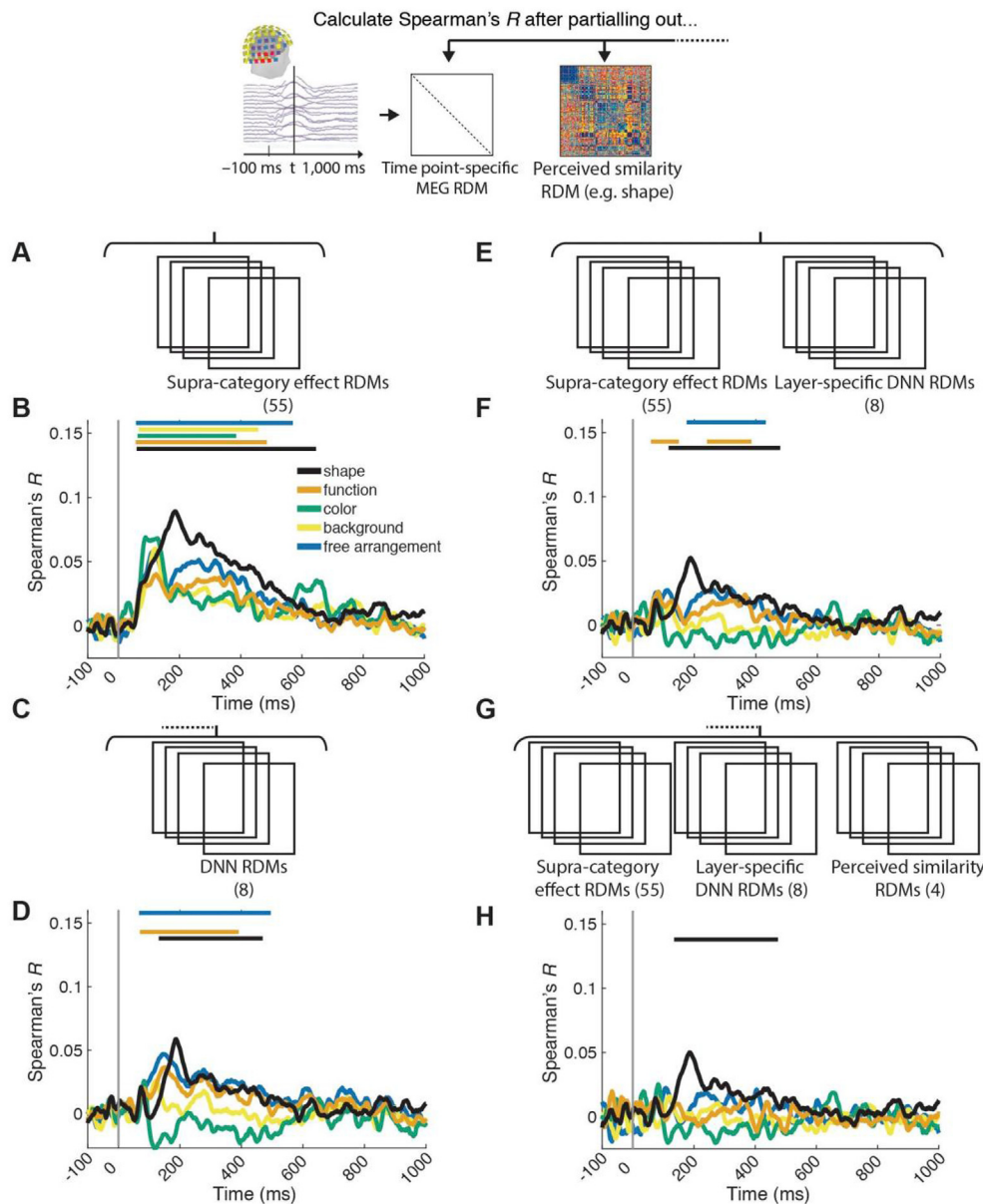


Fig. 7. The role of supra-category membership and ability of DNN features to account for the link between perceived similarity and brain activity measured with MEG. **A)** Procedure. In the partial correlation framework, we compared (Spearman's R) the fMRI RDMs with each perceived similarity RDM while partialling out RDMs capturing **A)** supra-category level effects (results in **B**), **C)** layer-specific DNN RDMs (results in **D**), **E)** supra-level category effects and layer-specific DNN RDMs in combination (results in **F**), as well as **G)** as **E** and all other perceived similarity RDMs (results in **H**). Significant time points ($n = 15$, sign-rank test, cluster-definition threshold $p < 0.05$, cluster size threshold $p < 0.05$ Bonferroni corrected for multiple comparisons (5 for **B,D**; 3 for **F,H**) are indicated by lines above the result curves. Peak latencies with 95% confidence intervals are listed in [Table 1C–F](#).

representations of synthetic low-level stimuli (Wardle et al., 2016) to complex real-world shapes and a wider set of object dimensions.

3.3.1. Neural representations uniquely related to a dimension of perceived similarity emerge with distinct dynamics

To reveal the unique aspects of the relationship between perceived similarity RDMs and visual representations measured with MEG we used a partial correlation analysis (Fig. 6A): correlating MEG RDMs to each perceived similarity RDM, we partialled out all other perceived similarity RDMs. This analysis revealed a relationship between visual representations and object dimensions shape and color, and free arrangement (Fig. 6B).

The analogous fMRI analysis (Fig. 3) suggested that representations in different brain regions account for the relationship between perceived similarity for shape and color: brain regions related to perceived similarity of shape were anterior to those related to color (Fig. 3B and C). If the temporal order with which visual representations emerge is analogous to the order of hierarchical processing stages in the ventral visual system, the relations between perceived similarity and MEG sensor activation patterns should emerge earlier for color than for shape. We tested this prediction by comparing peak latencies (color: 86 ms

(82–117); shape: 188 ms (183–202)) and found a significant difference ($n = 15$, $P = 0.0057$, bootstrap test; other peak latencies not significant at $P < 0.05$ Bonferroni corrected; [Table 1B](#) for all peak latencies and 95% confidence intervals).

Together, these results unravel the temporal dynamics with which representations uniquely related to particular object dimensions emerge in the human visual system. In particular, they show that these dynamics are different for different object dimensions, with color-related representations emerging before shape-related representations.

3.3.2. Neither supra-category membership nor a deep neural network (DNN) fully account for the brain - perceived similarity relation

Analogous to the fMRI-based analysis, we investigated whether supra-category membership or a deep neural network trained on object categorization accounted for the established link between visual representations measured with MEG and perceived similarity. For this we partialled out RDMs capturing supra-category membership (Fig. 7A) or DNN RDMs (Fig. 4C). We found that supra-category membership did not account for the link fully for any object dimension (Fig. 7B). This result contrasts with the fMRI-based analysis (Fig. 4), where supra-level category membership

