

Brief Report

Cancer and Opioids: Patient Experiences With Stigma (COPES)—A Pilot Study



Hailey W. Bulls, PhD, Aasha I. Hoogland, PhD, David Craig, PharmD, Judith Paice, PhD, RN, Young Doo Chang, MD, Ritika Oberoi-Jassal, MD, Sahana Rajasekhara, MD, Meghan Haas, DO, Margarita Bobonis, MD, Brian D. Gonzalez, PhD, Diane Portman, MD, FAAHPM, and Heather S.L. Jim, PhD *Moffitt Cancer Center (H.W.B., A.I.H., D.C., Y.D.C., R.O.-J., S.R., M.H., M.B., B.D.G., D.P., H.S.L.J.), Tampa, Florida; and Northwestern University (J.P.), Chicago, Illinois, USA*

Abstract

Context. Cancer-related pain is a common symptom that is often treated with opioids. However, legislation aimed at containing the opioid crisis, coupled with public fears about opioid risks, may contribute to opioid stigma in cancer patients. To our knowledge, no prior research has examined opioid stigma and stigma-related behavior in this population.

Objective. The objectives of this study were to describe opioid use, including reasons for use and overuse and underuse behavior; characterize opioid stigma; and identify potentially maladaptive stigma-related behaviors.

Methods. Participants were 125 adults undergoing active cancer treatment seen at the Moffitt Supportive Care Medicine Clinic. Patients completed a brief, anonymous questionnaire evaluating opioid use, opioid stigma, and stigma-related behaviors.

Results. Patients were primarily women (65%) aged 45-64 years (49%), most commonly diagnosed with breast (23%) and hematologic (15%) cancer. Among patients who reported opioid use ($n = 109$), the most common reason for use was pain relief (94%), followed by improved sleep (25%). A subset of patients reported using less (13%) or more (8%) opioid medication than advised. Opioid stigma was endorsed by 59/97 patients prescribed opioids (61%), including fear of addiction (36%), difficulty filling prescriptions (22%), and awkwardness communicating with providers (15%). Stigma-related behaviors were endorsed by 28 (29%) respondents prescribed opioids, with “taking less opioid medication than needed” as the most commonly endorsed behavior (20%).

Conclusion. To our knowledge, this study provides the first evidence of opioid stigma and its consequences in cancer patients and offers potential targets for interventions aimed at reducing stigma and encouraging safe, effective opioid use. *J Pain Symptom Manage* 2019;57:816–819. © 2019 American Academy of Hospice and Palliative Medicine. Published by Elsevier Inc. All rights reserved.

Key Words

Opioids, opioid stigma, cancer pain, pain management

Introduction

Pain is a common symptom which often goes unrelieved in cancer patients, with prevalence rates of up to 55% during active treatment for cancer.¹ Undertreatment of cancer pain is a significant problem² associated with worse quality of life, increased depression and anxiety, social withdrawal, and insomnia.^{3–6}

Opioids are a mainstay in the management of cancer pain.⁷ However, the emergence of the opioid crisis, or the unprecedented increase in opioid abuse in the U.S., has sparked regulations restricting opioid prescribing and dispensing, in addition to public fears about risks associated with opioids.⁸ Although cancer-related pain is often explicitly excluded from such

Address correspondence to: Hailey W. Bulls, PhD, Department of Health Outcomes and Behavior, Moffitt Cancer Center, 12902 Magnolia Dr., Tampa, FL 33612, USA. E-mail: hailey.bulls@moffitt.org

Accepted for publication: January 23, 2019.

regulations,⁹ cancer patients may nonetheless internalize stigma associated with opioid use.

Stigma, or the process by which characteristics are labeled as socially undesirable and contribute to negative stereotypes,¹⁰ may have a negative impact on pain management in cancer patients. Opioid stigma may manifest as internalized fears about one's own opioid use, experienced or anticipated judgments from others, and/or barriers to obtaining prescribed opioids. As a result, stigmatized individuals may experience guilt, shame, embarrassment, and discrimination from others and may engage in potentially maladaptive behaviors as a consequence. Conceptually, these behaviors may include avoidance of health care providers or poor adherence to opioid recommendations, among others. However, to our knowledge, no peer-reviewed studies have evaluated opioid stigma or associated behaviors in cancer patients.

Thus, the current pilot study was conducted to provide preliminary data establishing opioid stigma as a commonly endorsed problem in cancer patients. The study addressed the following three aims: to 1) describe self-reported opioid use in cancer patients; 2) characterize opioid stigma, and 3) identify behaviors associated with opioid stigma.

Methods

Patients and Procedures

Participants were adult outpatients in the Moffitt Supportive Care Medicine Clinic, which manages cancer-related pain during treatment. Questionnaires were administered to every patient who presented to the clinic from 07/2018 to 09/2018 as part of their routine care. Front desk staff provided the survey to the patients as part of a questionnaire packet with the following instructions: "There's an extra questionnaire in the packet for you that's part of a research study that we're doing. It's completely anonymous and your answers will not be part of your medical care here, so when you are finished, please put it in the green box. If you've already done it once, no need to do it again." Minimal demographic information was collected to maintain privacy and obtain a broad sample of patient responses. A return box was provided in a separate area of the clinic, from which questionnaires were collected each day.

Measures

To our knowledge, there are no validated assessment measures for opioid stigma. Thus, an initial item bank was generated by study investigators and refined based on input from clinicians with expertise in cancer pain management. The final questionnaire consisted of seven items. All patients completed basic demographic information and then indicated the last

time that they had used opioids and for what reason. Finally, all patients indicated whether they had taken more or less of their opioid medication than prescribed over the past two weeks.

Patients currently prescribed opioid medications were asked to indicate whether they had experienced 10 potential aspects of opioid stigma, including anticipated and enacted judgment from friends/family and providers/pharmacists, difficulty obtaining prescription opioids, communication difficulties, and fears of addiction. Patients also endorsed up to seven potentially maladaptive behaviors related to opioid stigma, including underutilization or avoidance of prescribed opioids, hoarding, evasion of discussions with others about opioid pain management, and avoidance of social engagements in which others might notice prescription opioid use. Items were considered on a yes/no basis (e.g., whether the patient had ever experienced that aspect of stigma or engaged in an associated behavior).

Data Analysis

Descriptive analyses were conducted in SAS 9.4 (Cary, NC) to characterize sociodemographic and clinical characteristics, opioid use, opioid stigma, and stigma-related behaviors.

Results

The total sample comprised 125 patients, who were primarily female (61%) and between 45–64 years old (48%). Complete demographic and cancer site information is shown in [Table 1](#).

Of the total sample, 16 participants reported only demographic information, whereas 109 participants responded to any question characterizing opioid use; only these participants were included for subsequent analyses. Pain relief (102/109, 94%) was the most common reason for opioid use, followed by better sleep (27/109, 25%), relaxation (12/109, 11%), increased energy (8/109, 7%), and improved mood (7/109, 6%). A subset of these patients reported using less (14/109, 13%) or more (9/109, 8%) opioid medication than prescribed.

Among the 97 patients currently prescribed opioids, 59 (61%) patients endorsed at least one possible aspect of opioid stigma ([Table 2](#)). On average, patients endorsed 1-2 instances of opioid stigma each ($M [SD] = 1.4 [1.9]$, range 0-10). Patients most commonly reported fear of becoming addicted (35/97, 36%), trouble filling prescriptions (21/97, 22%), feeling awkward discussing pain with providers (15/97, 15%), and worrying about appearing drug-seeking (15/97, 15%).

Behaviors related to opioid stigma were endorsed by 28 (29%) respondents ([Table 3](#)), with an average of

Table 1
Patient Characteristics (N = 125)

Variable	n (%)
Age range	
18–29	6 (5)
30–44	16 (13)
45–64	60 (48)
65+	40 (32)
No response	3 (2)
Gender	
Male	41 (33)
Female	76 (61)
No response	8 (6)
Primary cancer diagnosis	
Breast	27 (22)
Hematologic	19 (15)
Lung	16 (13)
Other	16 (13)
Genitourinary	13 (10)
Gynecologic	13 (10)
Gastrointestinal	7 (6)
Head and neck	7 (6)
Melanoma	4 (3)
No response	3 (2)

Percentages rounded to nearest whole number.

<1 behavior endorsed per patient (M [SD] = 0.5 [0.8], range 0-3). “Taking less opioid medication than needed” was the most commonly endorsed behavior (19/97, 20%), followed by saving up medication (6/97, 6%), and avoiding discussing pain with providers or family/friends (both 5/97, 5%).

Discussion

This pilot study examined opioid use, opioid stigma, and stigma-related behaviors endorsed by a heterogeneous group of cancer patients receiving outpatient supportive care. Results indicated that opioid medications are commonly used in this group, primarily for pain relief. Opioid stigma was endorsed by a majority of patients currently prescribed opioids, most commonly pertaining to fears of addiction,

Table 2
Opioid Stigma in Patients Currently Prescribed Opioids (N = 97)

Variable	N (%)
Concern, any level	
Yes	59 (61)
No	38 (39)
Specific concerns endorsed	Total
Worry about addiction	35 (36)
Difficulty filling prescriptions	21 (22)
Awkward discussing with providers	15 (15)
Worry about appearing drug-seeking	15 (15)
Difficulty getting prescription	14 (14)
Worry about judgment from providers	10 (10)
Problems with insurance	10 (10)
Feeling judged by providers	9 (9)
Worry about judgment from family/friends	6 (6)
Experience of judgment from family/friends	3 (3)

Percentages rounded to nearest whole number.

Table 3
Opioid Stigma–Related Behaviors in Patients Currently Prescribed Opioids (N = 97)

Variable	n (%)
Stigma-related behavior, any	
Yes	28 (29)
No	64 (66)
Specific behaviors (% of total respondents)	
Using less opioid medication than needed	19 (20)
Hoarding/saving up medication	6 (6)
Avoiding discussing pain with providers	5 (5)
Avoiding discussing pain with family/friends	5 (5)
Avoided taking opioids altogether	4 (4)
Did not fill opioid prescription	3 (3)
Avoiding social events where others may notice pain medication usage	3 (3)

Percentages rounded to nearest whole number.

barriers to obtaining medications, and communication difficulties with providers. Furthermore, over a quarter of patients endorsed potentially maladaptive behaviors associated with their opioid stigma, most commonly underutilizing opioid medications. Taken together, these results provide preliminary evidence that opioid stigma is a commonly endorsed problem in cancer patients and is worthy of continued investigation.

Limitations of this pilot study include a small sample size and a lack of validated assessment tools with which to assess opioid stigma. The questionnaire was also anonymous, which likely allowed participants to be forthcoming about their experiences but limited the ability to comprehensively characterize this sample. Finally, owing to the anonymous nature of this study, we were unable to assess the response rate and representativeness of this sample.

Despite limitations, our findings suggest that, in oncology care, there may be negative consequences of public health campaigns aimed at restricting opioid use. This topic would benefit from thorough further research in a large, well-characterized sample of cancer patients. A validated measure is needed to assess opioid stigma in cancer patients. Thus, further work will be completed in this area to develop a comprehensive, psychometrically validated assessment tool. Such a measure will allow standardized assessment of opioid stigma in subsequent studies. Evaluation of detailed sociodemographic and clinical characteristics may provide important context for patient experiences with opioid stigma that were not available in the present study. Finally, future research should examine contributors to, and consequences of, opioid stigma. For example, if patients fear stigma from health care providers, they may subsequently avoid discussing their opioid pain management with physicians to avoid awkward conversations or appearing drug-seeking. This is likely to result in negative outcomes, such as perpetuation of common misconceptions

and lack of knowledge about opioid management, worse opioid adherence, and medical mistrust. Furthermore, patients underutilizing prescription opioid medications due to stigma, lack of education, and unsubstantiated fears may contribute to the undertreatment of pain in this group. Future evaluation of the contributors to and consequences of opioid stigma may culminate in 1) development of psychoeducational and/or cognitive-behavioral interventions to manage opioid stigma and 2) public health policy changes to mitigate the impact of opioid crisis legislation on cancer patients.

Disclosures and Acknowledgments

This study was supported by National Cancer Institute (R25 CA090314, PI: Brandon and P30 CA076292, PI: Sellers).

David Craig is a consultant in Nektar Therapeutics and SpecGx. Heather S.L. Jim is a consultant in Red-Hill Biopharma and Janssen Scientific Affairs. Hailey W. Bulls, Aasha I. Hoogland, Judith Paice, Young Doo Chang, Ritika Oberoi-Jassal, Sahana Rajasekhara, Meghan Haas, Margarita Bobonis, Brian D. Gonzalez, and Diane Portman report no conflicts of interest to disclose.

References

1. van den Beuken-van Everdingen MH, Hochstenbach LM, Joosten EA, Tjan-Heijnen VC, Janssen DJ. Update on

prevalence of pain in patients with cancer: Systematic review and Meta-Analysis. *J Pain Symptom Manage* 2016;51(6):1070–1090. e1079.

2. Paice JA, Von Roenn JH. Under- or overtreatment of pain in the patient with cancer: how to achieve proper balance. *J Clin Oncol* 2014;32:1721–1726.

3. Porter LS, Keefe FJ. Psychosocial issues in cancer pain. *Curr Pain Headache Rep* 2011;15:263–270.

4. Zaza C, Baine N. Cancer pain and psychosocial factors: a critical review of the literature. *J Pain Symptom Manage* 2002;24(5):526–542.

5. Wang XS, Cleeland CS, Mendoza TR, et al. The effects of pain severity on health-related quality of life: a study of Chinese cancer patients. *Cancer* 1999;86:1848–1855.

6. Theobald DE. Cancer pain, fatigue, distress, and insomnia in cancer patients. *Clin Cornerstone* 2004;6(Suppl 1D):S15–S21.

7. National Comprehensive Cancer Network. Adult Cancer Pain Version 2 2016. Available from: <https://oralcancerfoundation.org/wp-content/uploads/2016/09/pain.pdf>.

8. Vadivelu N, Kai AM, Kodumudi V, Sramcik J, Kaye AD. The opioid crisis: a comprehensive Overview. *Curr Pain Headache Rep* 2018;22:16.

9. ASCO Policy Statement on Opioid Therapy: Protecting Access to Treatment for Cancer-Related Pain 2016. Available from: <https://www.asco.org/sites/new-www.asco.org/files/content-files/advocacy-and-policy/documents/2016-ASCO-Policy-Statement-Opioid-Therapy.pdf>.

10. Link BG, Phelan JC. Conceptualizing stigma. *Annu Rev Sociol* 2001;27:363–385.